

Carly Bartel

DESIGNER / DEVELOPER

EDUCATION

The Cleveland Institute of Art Cleveland, Ohio

Bachelor of Fine Arts, Biomedical Art
Minor in Graphic Design
Graduation May 2013
Cumulative GPA: 3.5 (4.00 Scale)
Scholarship: Portfolio Grant 2009–2013

Case Western Reserve University, Cleveland State University

Cross Registered, 2010 - 2013

PROFICIENCIES

Sketch
HTML
SCSS/CSS
jQuery
JavaScript
PHP Storm
Coda
CodeKit
Git
Terminal
Drip
Photoshop
Illustrator
InDesign

WORK EXPERIENCE

UI/UX Designer & Developer NeverBounce

July 2017 – Current

Lead the redesign and frontend development of the NeverBounce website, user dashboard and email campaigns // Responsible for all brand guidelines, print and digital design across the company

Lead User Experience Designer / Front End Developer thunder::tech

February 2014 – July 2017

Lead the user experience team, develop user experience process, create and develop sitemaps, wireframes, user personas and content // Present and communicate with clients throughout the entirety of a web development project // Front end development of responsive websites

Hand Lettering & Calligraphy Thistle + Quill

October 2016 – Current

Side business doing hand lettering and calligraphy for wedding invitations, custom prints and greeting cards

Data Visualization Artist, Web Designer Case Western Reserve University, IT Dept.

July 2013 – March 2014

Provide data visualization support and design services to researchers across the campus // Illustrate renderings of classroom space designs

UI / Web Designer, Biomedical Artist Case Western Reserve University, Dept. of Anatomy

December 2012 – March 2014

Design and development of a mobile application for the medical students of CWRU to use in conjunction with the Embryology course